

PROJECT OUTLINE

Pro Bono Circle



PRO BONO
CIRCLE

EVERY SKILL CAN BE A SOCIAL LEVER

OUR MISSION STATEMENT

Pro Bono Circle is the specialist of social impact through the sharing of skills (volunteering / skills sponsorship). Everywhere in Guinea, and Senegal, we believe that "every skill can be a social lever".

We allow major societal causes to develop sustainably by bringing together for each of them, the skills that committed women and men can offer for free, pro bono.

our ambition? That each of these causes has access to the skills it needs to be realized and can generate the greatest social impact.

Through our major programs of general interest, our experimental work, our foresight club, our consulting and training activities, or through our advocacy actions, the Circle team progressively, with optimism and audacity, works toward a fairer society.

CONCEPTS

PRO BONO

Pro bono means in Latin "for the public good". It is the sharing of your professional skills with an association or person who does not have access to it. Since the 1970s, professionals from all over the world have been sharing their skills to help social organizations for free.

SKILLS-BASED VOLUNTEERING

Skills-based volunteering involves using one's professional skills as part of a volunteer activity.

SKILL-BASED SPONSORSHIP

Skills-based sponsorship consists of making employees available for their work time to carry out actions of general interest, whether they use their skills or not.





WHAT IS PRO BONO CIRCLE ?

Pro Bono Circle is an association law 1901 created in 2019. Its founder, Alpha Macky LY, founder of Palabres Consulting, have embarked in social entrepreneurship with the idea that each social purpose organization should have access to the skillset it needs to develop

OUR TARGETED ECOSYSTEM

Pro Bono Circle, being a non profit, doesn't have as an objective to accompany for profit activities. Our ecosystem will be comprised of sourced, strong, socially oriented project with a clear local impact objective.

To help us finance and provide skills to those projects, we intend to bring together an ensemble of private citizen, corporations, public and private institutions to support our effort in bringing as much expertise and commitment to the projects in need.

Our main geographical focus is Africa.



ONE CORE BELIEF

Cooperation and collaboration are key concepts we work with.

Pro Bono Circle's approach is based on cooperation: in every territory we will intervene in, whether in Guinea or Senegal, we rely on economic and social stakeholders who wish to develop their knowledge and practice of pro bono, patronage and skill-volunteering for the public good.

Cooperation is and has always been key to any successful project, and that is even more true in African projects, where the challenges are numerous, quite diverse and requires a strong commitment of a large panel of stakeholders.

Sourcing the right projects, and finding the right experts to provide expertise and skill is the first step, the second one is to make sure that both are in the right disposition to collaborate and come together.

SKILL-UP

We designed a set of tools, solutions and processes, to help us in our journey.

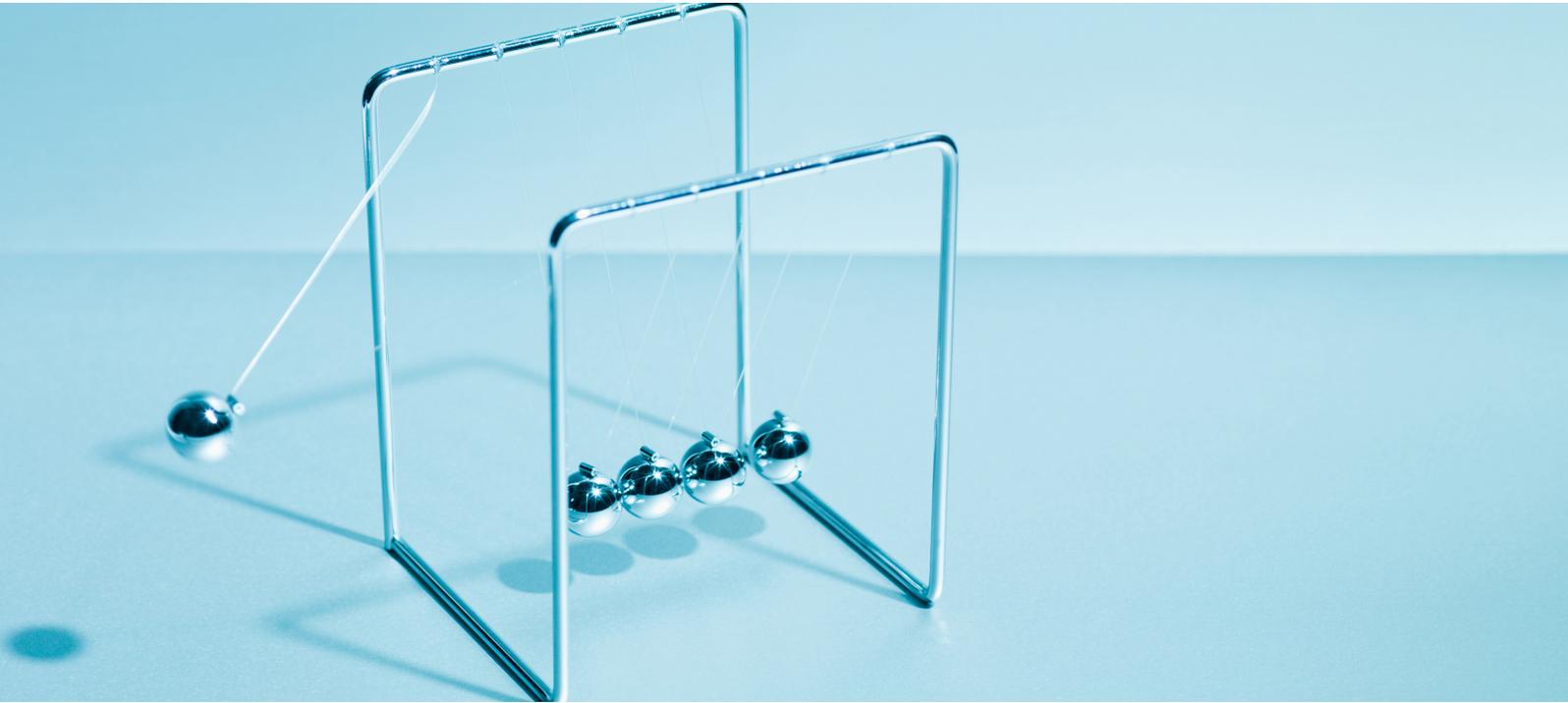
We will provide additionally to the sourcing and connexion work, a set of tools, and services that will help more people embark the pro bono journey.

- Workshops and events to discover the pro bono and its ecosystem
- Help you in auditing and defining the needs of organizations with a social purpose.
- Organize sponsorship missions and volunteer skills
- We created courses, moocs and webinars that are adapted to companies, associations, communities, employees or volunteers.



DOES IT REALLY MATTER ?

Can Pro Bono really have an impact ?



We truly believe that the use of Pro Bono can further help the sustainable development of Africa

Pro bono contributes positively to associative vitality, cooperation between so-called traditional companies and SSE, and the development of skills of volunteers and organizations with a social purpose. These impacts will be assessed in the short and medium term, through quantitative and qualitative studies.

Every year, in Western Africa, NGO's and non profit, spend billions of dollars on PR, lawyers, technicians, etc. What if every single one of those billion dollars was replaced with pro-bono offerings ? This would result in a serious impact on some of the world's most persistent problems as it will allow organizations to immediately allocate more resources toward their cause while still getting access to the same skill set they require.

Together we can make this simple commitment in order to drive change and grow pro-bono as a model of impact in the social enterprise community.

HOW TO HELP US ?

Help us reach our funding objective.



\$20,000

You can also help us many ways outside the funding :

- If you are a company, you can either sponsor us, make a donation, or lend us some of your inhouse skills on some of the project we support.
- If you are a private citizen, you can make a donation, joins us through a membership or lend your skills and your time for some pro bono missions.
- Talk about our project to your friends, partners, and help us spread the word to reach our objective.

PRO BONO CIRCLE

FEEL FREE TO CONTACT US

we will be happy to meet and discuss our project, we are also currently sourcing projects.

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